





Annual Impact Report



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### Dear Supporters,

FSA just turned 125 years young! We are proud of the agency's significant growth and transformative accomplishments in creating healthy communities, one family at a time.

It is one thing to provide resources to help in an immediate situation, and guite another to then teach the skills needed to navigate similar challenges in the future. FSA does both, centered on the concerns of the courageous people seeking help.

We are continually taken by the strength and determination of community members who are trying to make life better for themselves and their families. It is not an easy journey, as we all know. And we all need help along the way.

We are honored to present this Annual Impact Report, an overview of the significant positive outcomes of services provided to youth, families, and seniors. You will see stories of individuals whose lives have been changed, results of evidence-based interventions, and an overview of the financial support provided by so many to make this all happen.

We are very grateful to you for supporting this important work, which impacted more than 25,000 people in our county last year, from ages 0 to 109! As you read through this report, we hope you will feel as inspired as we do by the achievements made possible by your generous contributions, insight, and partnership.

We look forward to the next 125 years!

Our sincere gratitude,

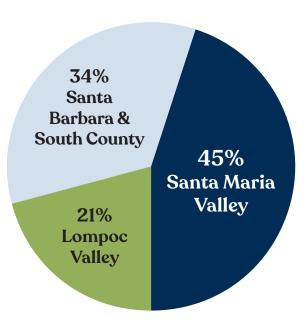
Mally Carrillo-Walter Ju M Molly Carrillo-Walker

Co-President

Chief Executive Officer

Co-President

# Regions Served



Last year, we helped

25,459

In-depth services provided to 8,622



Information, referrals, and food distribution provided to 16,837

### **Our Locations**

- Guadalupe
  - Santa Maria
  - Lompoc

Santa Barbara

Carpinteria

Ages to 109



49%
Male
50%
Female
1% Non-Binary

 $84\%~{\rm Hispanic/\atop Latinx/Mixtec}$ 

8% Caucasian

4% African American

3% Mixed/Other

1% Native American

44% Very Low-Income

47% Low-Income 9% Moderate Income

100%

At Risk

Our mission is to strengthen and advocate for families and individuals of all ages and diversities, helping to create and preserve a healthy community.

# 125 YEARS OF SERVICE

# 1899

July 1899: Associated Charities (now Family Service Agency) created as Santa Barbara County's first non-profit social services agency.

1899: Eight families given food, clothing, wood, and financial relief.



# 1925

**1917:** Family Milk Fund delivers milk and teaches nutrition.

**1920's:** Industrial Department begins job training in sewing and cooking.

**1922:** Building Fund helps low-income families buy homes.

**1925:** Earthquake Relief Fund provides assistance to impacted residents.

# 1950

**1938:** Associated Charities is renamed Neighborhood House.

**1945:** Clinic opens and provides family counseling services.

**1953:** Agency officially renamed Family Service Agency of Santa Barbara.

**1958:** Number of families & individuals seeking services increases by 31%.



# 1975

**1967:** Working Mother's therapy group supports local moms.

**1970:** Marriage Counseling is #1 service sought by community.

**1971:** 35% of all clients receive services at no cost.

**1973:** Two Worry and Concern Clinic support groups reach persons 55+.





# 2000

**1984:** School districts contract for on-site counseling to children & families.

**1987:** Agency moves to 123 West Gutierrez Street in Santa Barbara.

**1990:** Residents impacted by Painted Cave fire receive crisis services.

**1999:** Agency celebrates its centennial

year of service!

# 2024

**2017:** FSA and Santa Maria Valley Youth & Family Center merge.

**2018:** FSA responds to the Thomas Fire and Montecito Debris Flows.

**2019:** FSA and The Little House By The Park (Guadalupe) merge.

**2020:** FSA adds essential services in response to the COVID-19 pandemic.



# Fostering Family Stability

### Family Support Services

**3,985** individuals received in-depth services

(Case management, referral follow-up)

### Outcomes

(results for those surveyed)



**82%** of families moved toward or maintained self-sufficiency



96% could provide proper nutrition for their children



**97%**had adequate health
insurance for their children

**3,343** individuals received information and referrals



84%

successfully connected with the agency to which they were referred

### Parent Education



155

Healthy Relationship Graduates



97

Fatherhood Education Graduates



Parenting Class Graduates

Outcome

(After graduation)

**75**%



of parenting education graduates reduced their overall risk for child abuse and neglect



"I want to thank your advocate for providing support and building trust with a migrant woman facing immediate health needs. FSA has created a vitally needed program of culturally and linguistically centered [advocates] that supports health equity for the marginalized members of our Santa Barbara County communities."

Melissa Smith, M.D. Director, Health Equity Initiatives University of California, Santa Barbara

## **Supporting Youth Mental Wellness**

### School-Based Counseling

**852 youth** received 7,403 hours of mental health counseling

### Outcomes

(results from those surveyed)



93%

of Intensive In-School clients maintained their placement in a regular school setting



100% showed a reduction

of post-traumatic stress symptoms



96%

of parents and students were satisfied with the support they received



100%

showed a reduction in symptoms of depression

### Mental Health First Aid

In partnership with Youthwell and SAMHSA

810 individuals trained

#### **QPR**

(Question, Persuade, Refer) **582** adults taught

#### **YMHFA**

(Youth Mental Health First Aid)
387 adults taught

#### **tMHFA**

(Teen Mental Health First Aid)
228 students taught

### Being The Difference

Participants learn to recognize signs of mental distress and identify ways to provide assistance.

Visit **BeTheDifferenceSB.org** to learn how you can "Be The Difference."

# Youth & Family Behavioral Health

**386 individuals** provided with 4,458 mental health counseling sessions



**79%** 

achieved one or more treatment goals



81%

showed a decrease in symptoms



# A Student's Path to Confidence

Ramon's life shifted dramatically when he witnessed the violent death of family members. Although physically unharmed, the psychological scars were profound. His mother became the family's primary provider after the tragedy, ultimately seeking asylum in the U.S. after a series of escalating threats led them to flee. The family endured six months in a shelter before finding placement in America.

Post-migration, Ramon faced significant challenges, including intense grief and fear. His symptoms peaked when he started school, leading to meltdowns and aggression. He was isolated and bullied. He struggled with language barriers and acclimatation, expressing a desire to return to his home country.

Ramon was referred to a School-Based Counselor and engaged in Trauma-Focused Cognitive Behavioral Therapy. He learned to share and process his trauma, regulate emotions, and develop coping skills. Through social skill building, he began to gain confidence and set personal boundaries.

Over time, Ramon's distress diminished, and he showed improvement in the classroom and social interactions. While language barriers remain a concern, the school staff is aware of his needs, and his mother actively communicates concerns to ensure continued support. Ramon's family continues to trust FSA and reaches out when needed. Ramon's mother was connected with FSA's Family Advocate. The advocate connected the family to clothing, food, and medical health resources. Ramon's mother said these resources eased some of their burden and provided essential support.

Ramon's journey illustrates the impact of severe trauma on a young child and underscores the importance of supportive networks. Through caregiver dedication, school support, community resources, and therapy, Ramon is learning to navigate his challenges, fostering resilience and hope for a brighter future.

# **Guiding Students and Families**

### School Outreach Mentors

(Santa Maria)

2,399 youth received short-term school-based support



#### Elementary

1743 students served 7131 contact hours



#### **Junior High**

656 students served2564 contact hours



96%

met or partially met their social, emotional, or academic goal

### Family Outreach Advocates

**3,628 students and families** received support and referrals

### Migrant Education



37 students received525 Behavioral HealthTherapeutic Sessions

All programs in partnership with Santa Maria Bonita School District



### **Community Changers**

Community Changers is a group of parent leaders who partner with FSA to build their leadership skills and advocate for positive changes in their schools and community. They organize events, participate in trainings, and foster conversations and ideas that enhance parent engagement and collaboration.



Darlene was having a tough time staying focused in class. She was also having difficulties playing with others and had been caught taking things in the classroom that were not hers.

The Outreach Mentor talked with Darlene's mother, and the mother explained the family was in transition and the parents were no longer together. Darlene was having discipline issues at home as well.

The mentor checked in with the teacher and they created a support plan. This included sitting with Darlene daily for 30 minutes in the morning to teach her focusing skills. She gave Darlene cues such as a light touch to her back or pointing to the paper to help her focus on her task.

At recess, the mentor played games and encouraged Darlene to interact kindly with the other students. They met weekly in the mentor's office to talk about her behavior and how her choices affect others. They played games, created artwork, and practiced relaxation techniques. The mentor also created a reward chart to reinforce the student's positive choices.

After a few weeks, Darlene's behavior started to improve in the classroom. She was more focused and completed the majority of her work without the mentor sitting by her side. At recess, the mentor noticed Darlene was playing respectfully with the other students. The mother also expressed that Darlene's behavior had improved at home.

### **Empowering Seniors and Caregivers**

### Senior & Caregiver Mental Health

**156** seniors and caregivers were provided with 1,454 hours of counseling

### Outcomes

(results from those surveyed)



**91%** of clients served achieved at least two treatment goals



**82%** increased adjustment to circumstances



91% connected to resources

### Senior Case Management

(Aging in Place, Elder Victims of Abuse, and PEARLS)



96 seniors served



sessions conducted

Outcome



**88%** agreed that PEARLS counseling provided useful tools for daily life

### Long-Term Care Ombudsman

Advocating for over 5,000 residents of long-term care facilities

**2,285 visits** to skilled nursing, assisted living and other long-term care facilities

### Outcome



**75%** 

of quality of care issues were satisfactorily resolved



To address the growing need for social services for seniors, FSA recently received funding to provide case management services through two new programs: PEARLS (Program to Encourage Active, Rewarding Lives) and Aging in Place. Here's one example of how these new programs are helping Santa Barbara County seniors.

Before her battle with cancer, Ms. Lopez worked cleaning houses. Now work is very limited and her income has decreased tremendously. A participant in a safe park program, Ms. Lopez lives in a mobile home which needed a SMOG certificate for registration renewal. Our case manager was instrumental in locating a repair shop as well as a resource to help pay for the SMOG fee.

Ms. Lopez is also participating in the PEARLS program. Because she lives in a mobile home, renewing her driver's license was a priority. The PEARLS coach and case manager worked together to assist Ms. Lopez with the process, getting her to the DMV where she fulfilled the renewal requirements. Ms. Lopez continues to work with the PEARLS coach to help her manage stressful situations and improve her quality of life.

### Neighborhood House Society

Members of FSA's Neighborhood House Society help ensure brighter futures for generations of children, families, and seniors in our community. We invite you to join with them and help endow our vital programs for a second century of service in Santa Barbara County by remembering FSA in your wills and estate plans.

# Our heartfelt gratitude to those who honor FSA in their estate plans:

Anonymous

Angela K. Antenore

Betty\* & Jack Barnard\*

Claudia & William E.G. Batty III

Patty\* & Terry Bliss\*

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JoAnne Meade Young & Michael Young

\*deceased

If you have included FSA in your estate plan and are not on this list, please call us at 805.965.1001 x 1267.

# Honoring Our Supporters



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fsacares.org/support

Monthly Giving

**Event Sponsorship** 

**Employer Matching Gifts** 

Memorial and Honorary Gifts

Gifts of Stock

**IRA** Rollover

Legacy Gifts

Platinum Transparency **2024** 

Candid.



"We support Family Service Agency of Santa Barbara County for the life changing work they are doing for so many in the community!"

-Cole Kinney & Dale Becherer

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"The Campbell family is proud to support Family Service Agency because the impact of their work on thousands of families throughout Santa Barbara County is unparalleled, and has made a real difference in our community for over 125 years!"

-The Campbell Family

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"Giving back is important to us. Family Service Agency has been in existence for 125 years. FSA has provided high quality services to the most in need, and over the years continues to adapt to the needs of the community. This is why we continue to support FSA.'

-Teressa & Chuck Johnes

### Santa Maria Family Festival - SMVYFC's 50th Anniversary - October 1, 2023



We commemorated Santa Maria Valley Youth & Family Center's 50th Anniversary at a Santa Maria Family Festival! Attendees of all ages enjoyed delicious food, music, games, and fun activities!

#### **Sponsors**

City of Santa Maria Community Bank of Santa Maria Montecito Bank & Trust KIA Santa Maria Ofrenda Wines Santa Barbara Foundation Santa Maria City Fire Santa Maria Police Department Santa Maria Sun

### Senior Expo – October 4, 2023

#### **Platinum Sponsors**

Cottage Health Family Service Agency Mission Park Healthcare Center

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#### **Gold Sponsors**

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### FSA Pickleball Tournament - November 11, 2023



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#### **Tournament Director**

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### Spring Fundraiser – May 19, 2024

#### Orchid

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#### Peony

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#### **Media Sponsor**

Noozhawk

Our event raised over \$250,000! A heartfelt thank you to everyone who supported us through sponsorship or attendance. Together, we're building a stronger, more resilient community!



### Financials

#### Total Revenue \$19,407,230

Public Funding	16,790,693	87%
Foundations	1,074,454	6%
Individuals & Business	1,183,602	6%
In Kind	34,841	<1%
Investments	191,960	<1%
Events (net)	131,680	<1%

#### **Total Expenses \$18,495,958**

Programs	16,025,021	87%
Administrative	1,673,465	9%
Fundraising	797,472	4%

All figures are pending a final audit.

#### Programs \$16,025,022

Youth & Family Behavioral Health	8,005,154	50%
Family Support	4,724,923	29%
Senior Services	1,790,486	11%
Other Programs	1,504,459	10%

# fsacares.org

### Our Partners





























































































# Thank you for your support!

#### **SANTA BARBARA**

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