

SAVE THE DATE
Thursday, October 17



presented by Family Service Agency

Sponsorship Opportunities 2024

Platinum Sponsor Package - \$5,000 [6 sponsorships available]

- Logo placement on Senior Expo welcome signage
- Logo placement on reusable gift bags and program guide handed out to attendees
- Logo placement on the Senior Expo website, www.seniorexposb.com
- Logo placement on printed flyer (5000+ distributed)
- Name recognition in press releases, broadcast and main print advertising
- Prime booth or logo placement in the Senior Expo exhibit hall

Platinum sponsorship may also include a customized presence associated with an Expo feature or activity such as our Caregiver's Cafe, snack service, special exhibits, or other visitor services.

Gold Sponsor Package - \$2,500 [6 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags and program guide handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- Name recognition on printed flyer (5000+ distributed)
- Select booth placement in the Senior Expo exhibit hall
- Name recognition in press releases and main print advertising

Silver Sponsor Package - \$1,250 [15 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags and program guide handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- A booth in the Senior Expo exhibit hall

Additional Sponsorship Opportunities

- **Goods or Services** — Sponsors may provide mutually agreed upon goods or services prior to, or on the day of, the Senior Expo in lieu of cash. (Minimum value \$750)
- **Voucher Program** — 100 special admission vouchers that will be given to seniors who cannot afford admission (\$5). The sponsor will have their name printed on the voucher and receive name placement on event signage and publicity. (Contribution: \$500) No booth.

Please note: All sponsorship opportunities are offered on a first come-first serve basis. The Senior Expo of Santa Barbara reserves the right to refuse sponsorship from any organization for any or no reason.

Sponsor Commitment Form

***Sponsorship requests must be submitted
and payment received by August 5, 2024***



Yes! I would like to be a proud sponsor of the 2024 Senior Expo of Santa Barbara, presented by Family Service Agency. Please select your level of support:

Platinum sponsor package - \$5,000

Gold sponsor package - \$2,500

Silver sponsor package - \$1,250

Voucher Sponsor - \$500

Yes! I would like to make a 100% tax-deductible donation to help support the Senior Expo of Santa Barbara in the amount of \$_____.

Family Service Agency is a 501(c)(3) nonprofit organization. Our Tax ID# is 95-1644031. All gifts are tax deductible.

Sponsor logos must be submitted in high resolution electronic format (JPG, PDF or EPS format only). Please e-mail the logo to seniorexpo@fsacares.org.

2024 SB Senior Expo Sponsor Information

Company Name: _____

Contact Name: _____ **Title:** _____

Address: _____ **State** _____ **Zip** _____

Phone: _____ **E-mail:** _____

Sponsorship level: _____ **Amount:** \$ _____

Please make check payable to: ***“Family Service Agency”***

Remit this completed form and payment to:

Family Service Agency, 123 West Gutierrez Street, Santa Barbara, CA 93101.

If you would like to pay by credit card or if you have questions about sponsorship of SB Senior Expo please call:

Lyn Shirvanian at (805) 895-7354 or (805) 965-1001 x 229



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Since 1899