

**SAVE THE DATE**  
Thursday, October 17



presented by Family Service Agency

## **Sponsorship Opportunities 2024**

### **Platinum Sponsor Package - \$5,000** [6 sponsorships available]

- Logo placement on Senior Expo welcome signage
- Logo placement on reusable gift bags and program guide handed out to attendees
- Logo placement on the Senior Expo website, [www.seniorexposb.com](http://www.seniorexposb.com)
- Logo placement on printed flyer (5000+ distributed)
- Name recognition in press releases, broadcast and main print advertising
- Prime booth or logo placement in the Senior Expo exhibit hall

Platinum sponsorship may also include a customized presence associated with an Expo feature or activity such as our Caregiver's Cafe, snack service, special exhibits, or other visitor services.

### **Gold Sponsor Package - \$2,500** [6 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags and program guide handed out to attendees
- Name recognition on the Senior Expo website, [www.seniorexposb.com](http://www.seniorexposb.com)
- Name recognition on printed flyer (5000+ distributed)
- Select booth placement in the Senior Expo exhibit hall
- Name recognition in press releases and main print advertising

### **Silver Sponsor Package - \$1,250** [15 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags and program guide handed out to attendees
- Name recognition on the Senior Expo website, [www.seniorexposb.com](http://www.seniorexposb.com)
- A booth in the Senior Expo exhibit hall

### **Additional Sponsorship Opportunities**

- **Goods or Services** — Sponsors may provide mutually agreed upon goods or services prior to, or on the day of, the Senior Expo in lieu of cash. (Minimum value \$750)
- **Voucher Program** — 100 special admission vouchers that will be given to seniors who cannot afford admission (\$5). The sponsor will have their name printed on the voucher and receive name placement on event signage and publicity. (Contribution: \$500) No booth.

*Please note: All sponsorship opportunities are offered on a first come-first serve basis. The Senior Expo of Santa Barbara reserves the right to refuse sponsorship from any organization for any or no reason.*

# Sponsor Commitment Form

***Sponsorship requests must be submitted  
and payment received by August 5, 2024***



- Yes! I would like to be a proud sponsor of the 2024 Senior Expo of Santa Barbara, presented by Family Service Agency. Please select your level of support:**
- Platinum sponsor package - \$5,000**
  - Gold sponsor package - \$2,500**
  - Silver sponsor package - \$1,250**
  - Voucher Sponsor - \$500**
- Yes! I would like to make a 100% tax-deductible donation to help support the Senior Expo of Santa Barbara in the amount of \$\_\_\_\_\_.**

Family Service Agency is a 501(c)(3) nonprofit organization. Our Tax ID# is 95-1644031. All gifts are tax deductible.

Sponsor logos must be submitted in high resolution electronic format (JPG, PDF or EPS format only). Please e-mail the logo to [seniorexpo@fsacares.org](mailto:seniorexpo@fsacares.org).

## 2024 SB Senior Expo Sponsor Information

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Sponsorship level:** \_\_\_\_\_ **Amount:** \$ \_\_\_\_\_

Please make check payable to: ***“Family Service Agency”***

***Remit this completed form and payment to:***

**Family Service Agency, 123 West Gutierrez Street, Santa Barbara, CA 93101.**

***If you would like to pay by credit card or if you have questions about sponsorship of SB Senior Expo please call:***

***Lyn Shirvanian at (805) 895-7354 or (805) 965-1001 x 229***



**FAMILY SERVICE AGENCY**  
Since 1899