

SPONSORSHIP OPPORTUNITIES



SPRING
2024

DREAMS
IN
BLOOM

125 Years and Growing



Family Service Agency's Spring Fundraiser

Sunday, May 19, 4 PM Rincon Beach Club



Contact: Emma Sonsini, (805) 965-1001 x1267, esonsini@fsacares.org

A BENEFIT FOR



the little house by the park
Cedillo Community Center



EVENT SPONSORSHIP OPPORTUNITIES

	 Orchid \$20,000	 Peony \$10,000	 Rose \$5,000	 Lily \$3,000	 Tulip \$1,000
Tickets	6 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets
Company logo or name in ALL digital & print materials as "Presented by"	✓				
Company logo or name in pre-event advertising as "Presented by"	✓				
Podium recognition or speech at event	✓				
Recognition in social media	✓	✓	✓		
Recognition in press announcements	✓	✓	✓	✓	
Recognition in e-Newsletter	✓	✓	✓	✓	✓
Digital recognition at event	Full-screen digital ad at event	Logo or name	Logo or name	Logo or name	Logo or name
Recognition in invitation*	✓	✓	✓	✓	✓
Recognition in event program*	Full-page inside cover	Full-page color ad	Half-page color ad	Quarter-page color ad	✓
Logo/name recognition on website	✓	✓	✓	✓	✓
Recognition in thank you advertisement	✓	✓	✓	✓	✓
Recognition in FSA's 2023-2024 Annual Impact Report	✓	✓	✓	✓	✓

*Deadline for inclusion in the printed invitation is March 15, 2024 and April 30, 2024 for the event program.

JOIN US IN BUILDING A STRONGER COMMUNITY

FOUR REASONS TO SPONSOR



Make a difference.

One in five Santa Barbara County residents lives in poverty. By partnering with us, you can help families access safety net programs, reach mental health goals, and build brighter futures.



Show your corporate heart.

Sponsorship of this inspiring community event offers an opportunity to show your support for programs that empower low-income children, families, and seniors in our area.



Gain brand visibility.

Sponsors enjoy comprehensive advertising and event recognition opportunities that reach event attendees in addition to more than 1,000 of our supporters and constituents.



Help lead the way.

When you sponsor Dreams in Bloom, you are leading the way in reducing the negative effects of poverty and benefiting the community.

SIGN UP TODAY!



Scan the QR code or visit paybee.io/@fsacares@27 to become a sponsor.

Last year, we helped more than

26,000
individuals ages
0 to 103



Need help? Contact Emma at esonsini@fsacares.org or (805) 965-1001 x1267.

125 YEARS OF SERVICE

- **July 1899** Associated Charities (now Family Service Agency) created as Santa Barbara County's first non-profit social services agency.
- **September 1899** Eight families given food, clothing, wood and financial "relief."

1899



1925

- **1917** Family Milk Fund delivers milk and teaches nutrition.
- **1920's** Industrial Department begins job training in sewing and cooking.
- **1922** Building Fund helps low-income families buy homes.
- **1925** Earthquake Relief Fund provides assistance to impacted residents.

- **1938** Associated Charities is renamed Neighborhood House.
- **1945** Clinic opens and provides family counseling services.
- **1958** Number of families and individuals seeking services increases by 31%.
- **1953** Agency officially renamed Family Service Agency of Santa Barbara.

1950



1975

- **1967** Working Mother's therapy group supports local moms.
- **1970** Marriage Counseling is #1 service sought by community.
- **1971** 35% of all clients receive services at no cost.
- **1973** Two Worry Clinic and Concern support groups reach persons 55+.

- **1984** School districts contract for on-site counseling to children and families.
- **1987** Agency moves to 123 West Gutierrez Street in Santa Barbara.
- **1990** Residents impacted by Painted Cave fire receive crisis services.
- **1999** Agency celebrates its centennial year of service!

2000



2024

- **2008** FSA responds to the Tea Fire.
- **2017** FSA and Santa Maria Valley Youth & Family Center merge.
- **2018** FSA responds to the Thomas Fire and Montecito Debris Flows.
- **2019** FSA and The Little House By The Park (Guadalupe) merge.
- **2020** FSA adds essential services in response to the COVID-19 pandemic.