SPONSORSHIP OPPORTUNITIES





Family Service Agency's Spring Fundraiser

Sunday, May 19, 4 PM Rincon Beach Club



Contact: Emma Sonsini, (805) 965-1001 x1267, esonsini@fsacares.org

A BENEFIT FOR









EVENT SPONSORSHIP OPPORTUNITIES

	Orchid \$20,000	Peony \$10,000	Rose \$5,000	Lily \$3,000	Tulip \$1,000
Tickets	6 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets
Company logo or name in ALL digital & print materials as "Presented by"	√				
Company logo or name in pre-event advertising as "Presented by"	√				
Podium recognition or speech at event	√				
Recognition in social media	√	√	√		
Recognition in press announcements	√	✓	✓	✓	
Recognition in e-Newsletter	√	✓	✓	✓	✓
Digital recognition at event	Full-screen digital ad at event	Logo or name	Logo or name	Logo or name	Logo or name
Recognition in invitation*	√	√	√	√	√
Recognition in event program*	Full-page inside cover	Full-page color ad	Half-page color ad	Quarter-page color ad	√
Logo/name recognition on website	√	✓	√	√	√
Recognition in thank you advertisement	√	√	√	√	√
Recognition in FSA's 2023-2024 Annual Impact Report	√	√	√	√	√

^{*}Deadline for inclusion in the printed invitation is March 15, 2024 and April 30, 2024 for the event program.

JOIN US IN BUILDING A STRONGER COMMUNITY

FOUR REASONS TO SPONSOR



Make a difference.

One in five Santa Barbara County residents lives in poverty. By partnering with us, you can help families access safety net programs, reach mental health goals, and build brighter futures.



Show your corporate heart.

Sponsorship of this inspiring community event offers an opportunity to show your support for programs that empower low-income children, families, and seniors in our area.



Gain brand visibility.

Sponsors enjoy comprehensive advertising and event recognition opportunities that reach event attendees in addition to more than 1,000 of our supporters and constituents.



Help lead the way.

When you sponsor Dreams in Bloom, you are leading the way in reducing the negative effects of poverty and benefiting the community.

SIGN UP TODAY!





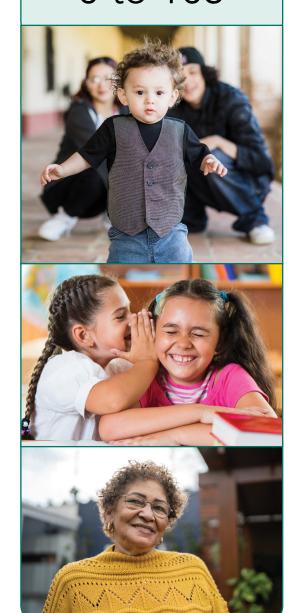
Scan the QR code or visit paybee.io/@fsacares@27 to become a sponsor.

Need help? Contact Emma at esonsini@fsacares.org or (805) 965-1001 x1267.

Last year, we helped more than

26,000 individuals ages

0 to 103



125 YEARS OF SERVICE

- **July 1899** Associated Charities (now Family Service Agency) created as Santa Barbara County's first non-profit social services agency.
- **September 1899** Eight families given food, clothing, wood and financial "relief."

1899





1925

- 1917 Family Milk Fund delivers milk and teaches nutrition.
- 1920's Industrial Department begins job training in sewing and cooking.
- 1922 Building Fund helps low-income families buy homes.
- 1925 Earthquake Relief Fund provides assistance to impacted residents.
- 1938 Associated Charities is renamed Neighborhood House.
- 1945 Clinic opens and provides family counseling services.
- 1958 Number of families and individuals seeking services increases by 31%.
- 1953 Agency officially renamed Family Service Agency of Santa Barbara.

1950





1975

- 1967 Working Mother's therapy group supports local moms.
- 1970 Marriage Counseling is #1 service sought by community.
- 1971 35% of all clients receive services at no cost.
- 1973 Two Worry Clinic and Concern support groups reach persons 55+.
- 1984 School districts contract for on-site counseling to children and families.
- 1987 Agency moves to 123 West Gutierrez Street in Santa Barbara.
- 1990 Residents impacted by Painted Cave fire receive crisis services.
- 1999 Agency celebrates its centennial year of service!

2000





2024

- 2008 FSA responds to the Tea Fire.
- 2017 FSA and Santa Maria Valley Youth & Family Center merge.
- 2018 FSA responds to the Thomas Fire and Montecito Debris Flows.
- 2019 FSA and The Little House By The Park (Guadalupe) merge.
- 2020 FSA adds essential services in response to the COVID-19 pandemic.