

# SPONSORSHIP OPPORTUNITIES



## 1ST ANNUAL PICKLEBALL TOURNAMENT



**SATURDAY, NOVEMBER 11**

STAGGERED START TIMES 8 AM – 4 PM

**MONTECITO CLUB**

921 SUMMIT ROAD



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**SIGN UP TODAY!**

Scan the QR code or visit [fsacares.org/pickleball](https://fsacares.org/pickleball) to become a sponsor

**Natalie Collins-Smith, Tournament Director:** [natalie@ccsrealty.properties](mailto:natalie@ccsrealty.properties) • (805) 610-4085



the little house by the park  
Cedillo Community Center

SPONSOR BENEFITS	 <b>I'M KIND OF A BIG DILL</b> \$10,000	 <b>I'LL DINK TO THAT</b> \$5,000	 <b>CARPE DINKEM</b> \$3,000	 <b>PICKLEBALL IS LIFE</b> \$1,000
4 players				
2 players				
Company logo or name in all digital and print materials as "Presented by"				
Company logo or name in pre-event advertising as "Presented by"				
Podium recognition at awards ceremony				
Recognition in social media				
Recognition in signage at event				
Recognition in press announcements				
Recognition in FSA newsletter and on website				
Recognition in thank you advertisement				
Recognition in FSA's annual report				
Great feeling about helping others				

## FOUR REASONS TO SPONSOR

### MAKE A DIFFERENCE



One in five Santa Barbara County residents lives in poverty. By partnering with us, you can help families access safety net programs, reach mental health goals, and build brighter futures.



### SHOW YOUR CORPORATE HEART

Sponsorship of this event offers an opportunity to **show your support** for programs that empower low-income children, families, and seniors in our area.



### GAIN BRAND VISIBILITY

Sponsors enjoy **comprehensive advertising and event recognition** opportunities that reach event attendees and more than 1,000 of our supporters and constituents.



### HELP LEAD THE WAY

When you sponsor the Pickleball Tournament, you are leading the way in **reducing the negative effects of poverty and benefitting the community.**